



Home Design Trends

A LOOK AT OVERALL TRENDS & THOSE SPECIFIC TO TEXAS

As we step into 2024, the world of home design is brimming with exciting trends that reflect our evolving lifestyles, aesthetic preferences, and the collective shift towards sustainability and personalization. From the luxurious touch of bouclé fabrics to the bold embrace of vibrant hues, these top trends offer a glimpse into the future of interior design. Let's dive into the six key trends that are shaping homes in 2024.

TOP 6 TRENDS FOR 2024

1. THE RESURGENCE OF BOUCLÉ: A TEXTURE RICH REVIVAL

Bouclé fabrics, with their unique and nubby texture, have surged back into the spotlight, symbolizing a blend of comfort and luxury that's increasingly sought after in interior design. This fabric, historically linked to the opulence of mid-century modern design, has proven its timeless appeal, offering a tactile depth that transforms any piece of furniture into a statement. Bouclé's resurgence is not just about its aesthetic charm but also its ability to introduce a sense of warmth and sophistication to spaces. Its application on various furniture pieces, from sofas and armchairs to decorative pillows, showcases its versatility. Moreover, the evolution of bouclé in terms of color palette and pile thickness reflects a broader industry trend towards personalization and bespoke interiors. Incorporating bouclé into home design is a nod to classic elegance while embracing the modern push for spaces that feel lived-in and inviting.

2. EMBRACING CURVES: A MOVE TOWARDS ORGANIC FORMS

The design world is shifting away from rigid, straight lines towards more fluid, organic shapes, signaling a broader trend towards spaces that reflect natural forms and a sense of movement. This trend, rooted in the principles of biophilic design, emphasizes the connection between nature and the built environment, fostering spaces that promote wellbeing and comfort. Furniture with curvaceous forms, from serpentine sofas to scalloped edge tables, introduces a softness that counterbalances the angularity of urban interiors. Moreover, this trend extends beyond furniture to architectural elements like arched doorways and rounded windows, reflecting a holistic approach to creating spaces that are both nurturing and aesthetically pleasing. The appeal of curves lies in their ability to introduce a sense of dynamism and flow, making rooms feel more expansive and inviting.

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3. VINTAGE FINDS & ARTISANAL MASTERY: CELEBRATING CRAFTSMANSHIP

The appreciation for vintage furniture and artisanal craftsmanship underscores a growing desire for uniqueness and sustainability in home design. This trend celebrates the stories and skills behind each piece, from hand-carved wooden tables to custom-blown glass light fixtures. The move towards vintage and bespoke items is a response to the transient nature of fast furniture, offering an alternative that is both environmentally responsible and deeply personal. By incorporating vintage pieces, homeowners can create spaces that reflect a layered, collected look, imbuing their interiors with a sense of history and character that new pieces often lack. Additionally, the focus on artisanal craftsmanship highlights the beauty of the handmade, valuing the imperfections and unique qualities that come from human touch.

4. QUIET LUXURY: ELEVATING THE EVERYDAY

Quiet luxury in interior design represents a shift towards understated elegance, where innovation meets timeless design to create spaces that elevate the everyday. This trend focuses on the integration of high-quality materials, advanced technology, and classic design elements in a way that enhances the functionality and aesthetic appeal of living spaces. Quiet luxury is characterized by its emphasis on sustainable materials and craftsmanship, reflecting a growing awareness of environmental impact and a desire for lasting value. The integration of smart technology in a discreet and harmonious manner further exemplifies this trend, ensuring that homes are not only beautiful but also responsive to the needs of their inhabitants. This approach to design encourages a minimalist aesthetic that values substance over ostentation, fostering environments that are both serene and sophisticated.

5. BOLD EXPRESSIONS: COLOR AND PATTERN REIMAGINED

The resurgence of bold colors and playful patterns represents a departure from the minimalist, neutral palettes that have dominated interior design in recent years. This trend is about embracing self-expression through design, using color and pattern to infuse spaces with personality and vibrancy. Wallpaper, in particular, has become a medium for creative expression, with designers applying it in unexpected places to add elements of surprise and delight. From graphic patterns in powder rooms to whimsical designs in pantries, wallpaper transforms overlooked spaces into focal points. The use of bold hues extends beyond walls, influencing furniture, textiles, and art, challenging the conventional wisdom that large spaces require subdued colors. This trend empowers homeowners to create spaces that truly reflect their personal style and preferences, celebrating the joy of color in everyday life.

6. KITCHEN REINVENTIONS: FUNCTION MEETS FORM

The kitchen, often considered the heart of the home, is witnessing transformative trends that blend aesthetics with functionality. Blended backsplashes that combine different materials, such as tile and stone, offer both a practical solution for maintenance and a visual feast that enhances the culinary space. Similarly, the evolution of the kitchen island into a multipurpose hub reflects a broader trend towards kitchens designed for living, entertaining, and socializing. These islands are no longer just workspaces but are equipped with features that accommodate dining, socializing, and even remote work, mirroring the multifunctional nature of modern life. The reimagined kitchen trends further embraces versatility and innovation, offering homeowners the ability to customize their kitchens to suit their unique lifestyles and preferences. This holistic approach to kitchen design not only enhances the functionality of these spaces but also transforms them into beautiful, welcoming areas for gathering and connection.



Creating a home that reflects personal tastes, accommodates modern lifestyles, and prioritizes sustainability is at the heart of the evolving Texas real estate market. The top 10 home design trends for 2024 in Texas not only encapsulate these principles but also push the boundaries of creativity and functionality. Here's an expanded look into each trend, diving deeper into why they resonate with homeowners and how they're being implemented.



TOP 10 TEXAS TRENDS

1. BLENDING THE BACKSPASHES

Elevating kitchens to art galleries, the trend of extended backsplashes uses materials like stone or quartz not just for their utility but as a canvas for personal expression. This approach transforms the kitchen backsplash from a practical necessity to a statement piece, with designers leveraging the natural beauty of materials to create stunning, continuous designs that draw the eye upwards, making the kitchen feel larger and more luxurious. The slab backsplash often extends to the ceiling, showcasing the stone's natural veining, transforming cooking spaces into focal points of artistic beauty and sophistication.

2. ADDING FLUTED DETAILS

Fluted details are making a strong comeback, offering a tactile and visual appeal that enriches spaces with depth and character. This trend, which incorporates grooved or ribbed textures into furniture, kitchen islands, and bathroom vanities, harks back to classical architecture but with a modern twist. It adds a layer of interest and sophistication, providing a subtle yet impactful way to bring dimension and a sense of craftsmanship into modern homes. The texture of fluted details catches the light beautifully, creating shadows and highlights that change throughout the day, adding a dynamic element to interiors.

3. INFUSING COZY, WARM NEUTRALS

The shift towards warm neutrals represents a broader trend towards creating spaces that feel personal, welcoming, and serene. Moving away from the starkness of grays and whites, these tones offer a backdrop that feels both timeless and contemporary. By layering different shades and textures, designers can create rooms that feel nuanced and rich, with a sense of calm and comfort that encourages relaxation and togetherness. These colors also work beautifully with natural materials and finishes, from wood to stone, enhancing the connection to nature that is increasingly important in home design.

4. SINGING THE BLUES

Blue's dominance in 2024's color palette reflects a collective desire for calm, depth, and versatility in home design. From the tranquility of soft, sky-inspired hues to the drama of deep, oceanic blues, this color offers a wide range of emotional and aesthetic possibilities. It pairs beautifully with a variety of decor styles, from coastal to contemporary, and can be used in both bold statements and subtle accents. The choice of blue as the color of the year by multiple paint companies underscores its universal appeal and the growing interest in creating spaces that feel serene and expansive.

5. MAKING 'OLD' NEW AGAIN

This trend towards incorporating traditional elements into modern homes speaks to a growing appreciation for craftsmanship, history, and sustainability. By blending 'old' with new, homeowners can create spaces that feel both timeless and individual, connecting with the past while embracing the convenience and style of the present. This approach often involves using reclaimed materials, which not only adds character and story to a space but also aligns with environmental values, making it a choice that is as smart as it is stylish.

6. HANDMADE FLAIRS

The move towards customization and handcrafted details reflects a broader shift away from mass-produced, one-size-fits-all solutions in home design. Handmade tiles, custom vanities, and bespoke furniture pieces allow homeowners to infuse their spaces with personality and uniqueness. This trend celebrates the beauty of imperfection and the human touch, with each piece adding a layer of depth and history to the home. It also supports local artisans and sustainable production methods, aligning with a growing desire for responsible consumption.

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7. THE RISE OF THE 'APPLIANCE GARAGE'

The 'appliance garage' addresses the modern homeowner's dual desire for clean, uncluttered spaces and the convenience of having appliances readily available. This innovative storage solution allows for a functional kitchen that can quickly transform into a sleek, entertaining-ready space. It's a reflection of the modern lifestyle, where the aesthetics of a living space are as important as its practicality, offering a way to hide away the tools of everyday life in a manner that is both accessible and visually appealing.

8. HERRINGBONE REIMAGINED

The resurgence of the herringbone pattern, with a contemporary twist, showcases the ongoing interest in merging traditional design elements with modern aesthetics. This trend brings movement, texture, and a sense of craftsmanship to floors and walls, offering a dynamic alternative to standard layouts. By playing with direction and scale, designers can create spaces that feel classic yet unexpected, adding a layer of sophistication to both casual and formal interiors.

9. THE MUD-LAUNDRY ROOM COMBO

Combining the mudroom and laundry room into a single, multifunctional space exemplifies the modern emphasis on efficiency and cleanliness. This design capitalizes on the practical needs of today's families, offering a smart solution to keep homes organized and clean. This trend not only makes daily chores more convenient but also cleverly uses space, integrating storage, and cleaning in areas that serve as transitional spaces between the outdoors and the home's interior. It reflects a thoughtful approach to design that prioritizes functionality without sacrificing style.

10. GREENERY BETWEEN PAVERS

The incorporation of greenery in outdoor spaces is more than just an aesthetic choice; it's a commitment to sustainability and a connection to the natural world. By integrating plants between pavers, homeowners can create outdoor areas that are visually appealing, environmentally friendly, and reflective of a desire to blend built environments with nature. This trend enhances the permeability of outdoor surfaces, supporting natural water drainage and creating habitats for local wildlife, while also adding a touch of beauty and serenity to outdoor living areas.

As these trends reveal, the Texas real estate market is about creating spaces that reflect individuality, embrace sustainability, and enhance functionality. From the artistic flair of extended backsplashes to the practicality of the mud-laundry room combo, these trends offer a glimpse into the future of home design—a future that is as thoughtful as it is beautiful. Whether through the use of color, the integration of traditional elements, or the focus on outdoor living, these trends showcase a holistic approach to creating spaces that are not only aesthetically pleasing but also deeply connected to the personal and environmental values of homeowners today.



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